

# GLOBAL AIRWAYS EXTERNAL TALK TRACK FAQ

Medtronic

## **Why are you rebranding Mallinckrodt™ products to Shiley™ products?**

In 2013, Covidien spun off Mallinckrodt™ pharmaceutical products into a standalone company. We have chosen to consolidate the airways portfolio for strategic business reasons — including rebranding the previously named Mallinckrodt™ endotracheal tubes to Shiley™ products. Our full line of Shiley™ tracheostomy tubes has a long history and excellent reputation in the market. This move helps us offer a comprehensive airway management portfolio to our customers.

## **Why the Shiley™ brand?**

Shiley™ tracheostomy tubes have been in the market for more than 40 years. Also known for its high-quality airway solutions, the Mallinckrodt™ brand spun off its endotracheal tubes — including Shiley™ tracheostomy tubes. We will rebrand all remaining Mallinckrodt™ products to Shiley™ products.

## **Have any changes been made to the endotracheal tubes themselves?**

The packaging and the markings on the endotracheal tubes represent the new Shiley™ brand. Only the brand on the packaging and tubing has changed; otherwise the tubes are the same.

## **Will any endotracheal tubes or accessories still be available as Mallinckrodt™ branded product?**

No, all previous Mallinckrodt™ products made by Medtronic will be rebranded to Shiley™ products.

## **When can I expect the Shiley™ branded tubes to arrive in my hospital?**

The newly branded Shiley™ endotracheal tubes will arrive in hospitals in January or February 2017. But the amount of existing-product inventory on your hospital shelves will determine when newly branded products will arrive in specific departments.

## **Where can I find additional information?**

You can learn more about the rebrand and our other products at [medtronic.com/covidien/products/intubation](http://medtronic.com/covidien/products/intubation)