Expanding Access to Healthcare for the Underserved, Worldwide

2013 MEDTRONIC PHILANTHROPY REPORT
We recognize the diversity of healthcare needs around the world, realizing that there is a desire to focus on the road that will lead to increased access to care for patients across the care continuum, ultimately resulting in a reduction of premature deaths due to non-communicable diseases (NCDs). In underserved communities, this road has barriers at every turn. People navigating this journey with us are concerned not only about getting the healthcare they need, but also where to go for care, how they will get there, and how they will pay for it. As we seek to expand access, we encounter complex challenges, breath-taking glimpses of what could be, and authentic collaborations that keep us moving forward.

Our goal is to make the road to healthcare begin at the doorstep of those in need. Over the past two years, we have made a concerted effort to more closely align our philanthropic work with the lifesaving work that we do day to day at Medtronic. We believe that Medtronic has the most to contribute when we focus our efforts around our strength: our Medtronic Mission—to alleviate pain, restore health, and extend life. To accomplish this, we had to sunset a number of pursuits and seek out some new quests to more thoughtfully coordinate our strategy for the most productive outcomes going forward.

Medtronic Philanthropy has a responsibility to integrate, coordinate, and enhance our traditional foundation work, community affairs, employee engagement, and the philanthropic efforts of our various businesses around the world. As a company, we will employ philanthropy to:

- Strengthen healthcare systems by advancing policies, empowering individuals living with chronic disease, and leveraging caregivers and frontline health workers to enable them to successfully manage their condition.
- Contribute to healthy Medtronic communities where our employees live and give, and
- Activate the power of our 46,000 employee-philanthropists, worldwide—putting our Mission in Motion.

In the effort to more closely align ourselves with our Mission, we also share the vision of a world where everyone who could benefit from a Medtronic product or therapy will have access to it.

In this transition year, we report our financial contributions and examples of our work in the year past, while providing a glimpse of our evolving programs and focus.

We invite you to take this journey with us. As a friend of Medtronic Philanthropy—whether you are a charity organization, a benefactor-partner, or a service delivery ally—we welcome you to come along with us. Our collaborative ability to have positive, effective outcomes, affects us all. We are honored to have worked with hundreds of organizations in the past year to bring our goals closer to reality. We look forward to the adventure ahead as we endeavor to address the unmet healthcare needs of the underserved.
Medtronic Philanthropy and its partners are focused on understanding existing healthcare systems and the barriers that interrupt the continuum of care. As part of our commitment to the World Health Organization global target of a 25 percent reduction in premature mortality from non-communicable diseases (NCDs) by 2025, Medtronic Philanthropy aims to expand access to care for chronic disease, particularly for diabetes and cardiovascular disease. This is especially focused upon those who have been traditionally underserved due to economic and social barriers to healthcare access.

To achieve our goal, we aim to strengthen health systems by advancing policies, empowering individuals living with chronic disease, and leveraging caregivers and frontline health workers to enable people living with chronic disease to successfully manage their condition in acute events and over the long term. Our vision is global. Currently, our efforts are focused in India, South Africa, Brazil, Russia, and the United States, related to the following activities:

- **Putting Patients First**: Empowering individuals living with chronic disease.
- **Focusing on Frontline Health Workers**: Our work begins on the ground, with the people on the front lines of health systems. Programs focus on connecting well-trained caregivers and health workers with patients, leading to better access and navigation of that community’s health resources.
- **Advancing Policy**: We are working with local organizations, community leaders, and global policy makers to ensure that priorities and resources address needs of underserved communities.

In September 2012, one year after the historic United Nations High Level Meeting on non-communicable diseases (NCDs), Medtronic announced a five-year, $6 million (U.S.) philanthropic commitment in India to accelerate programs specifically designed to expand access to quality care and management of diabetes and heart disease.
Focus on Strengthening Health Systems

Funded by a grant from Medtronic Philanthropy, WIRED International has launched new online learning modules. They provide medical and health information that empowers frontline healthcare workers and patients living with chronic health conditions in underserved communities around the globe to address the prevention and treatment of both infectious and non-communicable disease.

Building on a successful model of NCD care integration, Medtronic Philanthropy made a grant to Partners in Health to continue work with the Rwandan Ministry of Health—assisting peer countries in preparing national NCD Plans by 2013 to meet a goal set by the U.N. High Level Meeting on NDCs one year prior.

Beyond our global health access work in key countries, we also are active around the world in opportunities to leverage resources from across Medtronic’s business units. These resources are focused on the following activities:

• Innovation Investing: Combining our Philanthropy resources with corporate funding to maximize the impact of our programs and ability to expand access to healthcare around the world.

• Global Product Donations/Business Unit Funding: We also work closely with Medtronic business units to identify opportunities to invest together in initiatives focused on meeting the needs of the underserved, using additional resources and product donations around the world.
Extending Life: Through Product Donations and Access to Care in Bolivia

BRINGING HOPE AND A FUTURE TO A RURAL FARM FAMILY

ROBERTO VIEZAGA, a 38-year-old husband, farmer, and father of six young children wasn’t doing well. He was unable to participate in the necessary activities to sustain his family’s potato, corn, and wheat farm due to shortness of breath and frequent episodes of syncope—fainting due to a diagnosis of myocardiopathy—caused by Chagas disease.

Chagas is a parasitic disease, transmitted mainly by the vinchuca beetle, which lives in cracks in the walls and roofs of mud and straw housing. People living in poor housing are most at risk, and they also are less likely to be able to access care. The prevalence of Chagas in the rural province of Narciso Campero, Bolivia, where Roberto resides, is among the highest in the country. Often asymptomatic for years, it can result in serious and even fatal cardiac and intestinal problems.

During a screening interview with a frontline health worker who helped him get medical treatment, Roberto explains his situation in his native Quechua language:

“We are poor. We live off of what we grow, and we eat what we harvest throughout the year. Now I can’t even work as a farm laborer because I have no strength… Please help me because I do not want to die… What will happen to my family? My children are small.”

The family owns its two-room home, constructed of adobe covered with clay plaster and dirt floors. Their diet is based on their own production, with a small allocation sold to earn funds for basic needs. They use candles or torches for light. There is no latrine or bathroom.

Roberto walked five hours to the clinic where he was evaluated through the Chagas program of Doctors Without Borders in Aiquile, Bolivia. The Chagas program receives product donations from Solidarity Bridge, a partner that facilitates Medtronic product donations.

Roberto received a pacemaker implant to help him manage his myocardiopathy. With appropriate medical care, he can support his family, giving them hope for survival and a future.
BUILDING HEALTHY MEDTRONIC COMMUNITIES

Since Medtronic’s founding, we have a long-standing commitment to support the communities where our employees live and give. That commitment starts at our headquarters in Minneapolis, Minn., and extends across the globe to everywhere our 46,000 employees call home.

- **Health Access Grants**: In 34 communities that are home to our largest facilities, we award recognition grants to community-based programs and organizations that demonstrate a commitment to expanding access to chronic disease care for the underserved.

- **Medtronic Global Heroes and Bakken Invitation**: Programs that celebrate empowered individuals who demonstrate the power of medical technology, either in the physical accomplishment of long-distance running, or by dedicating their “added years” to improving their communities.

- **Disaster Relief**: When unexpected natural disasters occur, we mobilize money, supplies, and employee skills to support immediate relief, and short- and longer-term healthcare needs.

In November 2012, Medtronic Philanthropy announced a grant of $250,000 to the American Red Cross to support relief efforts in areas affected by Hurricane Sandy. Medtronic employees also are offered five days of paid leave to assist in recovery efforts.
Restoring Health: Inspiration at the Starting Line

MATTHEW TAYLOR is a Global Hero, a remarkable athlete first and foremost. When he competes, he leaves the limits of cerebral palsy, and its devastating effects, in the dust.

Taylor, a then 15-year-old from Baylor, Fla., is one of 25 athletes who competed in the Medtronic Twin Cities Marathon or 10-mile race on Sunday, October 7, 2012, as part of the Medtronic Global Heroes team.

Global Heroes is a cooperative effort between Twin Cities in Motion and Medtronic that brings runners from around the world who benefit from medical technology to run, and inspire others with similar conditions, in Medtronic Twin Cities Marathon events.

In addition to providing race entry and travel expenses, Medtronic Philanthropy donates $1,000 in honor of each runner to a non-profit organization of the Global Hero’s choice.

A feat for the healthiest of athletes, long-distance running is even more challenging when the body becomes a barrier. But Matthew is no stranger to challenges. He was born with cerebral palsy…and the dream of being an athlete, both of which inspired him to work hard and keep moving despite his body’s resistance.

As a child, Matthew underwent surgeries on leg tendons and bones to help him walk. For years, he received injections to tame spasticity symptoms, and he was running out of options.

“It felt like my muscles would get tighter and tighter as I walked, moved, or did anything else,” Taylor said of life before he received a drug pump that was implanted to automatically deliver medicine to relieve his spasticity, or unusual tightness of muscles.

Now, he runs on his school cross-country team, has run half-marathons, and even 20 miles of an ultra-marathon.

Matthew Taylor hopes his example motivates others. But that’s not the reason he runs.

“It gets the blood pumping,” he said, “and feels really good.”
ACTIVATING OUR EMPLOYEES—
OUR MISSION IN MOTION

Living out the belief that Medtronic employees have the talent and passion to improve our world beyond
measure, Medtronic engages its employees in volunteerism, giving, and
skilled service programs.

From personal passions to shared global health goals, from
thousands of volunteer hours to millions of dollars donated
each year, we are redefining what it means to be engaged
in community.

• Matching Grants: Any Medtronic employee worldwide
  may have his or her personal monetary donations to
  non-profit organizations matched, dollar-for-dollar, by
  Medtronic Philanthropy.

• Global Innovation Fellows: This highly selective program
  provides short-term and medium-term opportunities for
  Medtronic employees to use their professional expertise
  and personal passions to expand access to healthcare for
  the underserved.

• Project 6: Demonstrating the sixth tenet of our Mission—
  to maintain good citizenship as a company—volunteer
  efforts are especially encouraged during the month of June
  (the sixth month), with emphasis on global health access for
  the underserved.

• Programs to Support and Recognize Employee Efforts:
  Volunteer Grants: Medtronic supports employees who
  volunteer 25 hours or more to a charitable organization with
  a $500 award to that organization.

Disaster Relief PTO: With manager approval, employees are
permitted up to five days of paid-time off (PTO) in order to
assist in natural disaster relief efforts.

Momentum Awards: Each year, select Medtronic employees
are publicly recognized for their outstanding community
contributions.

Live the Mission. Live United.

Medtronic employees had a stellar United Way campaign in
2012, exceeding our national campaign goal at 106 percent.
More than 6,000 Medtronic employees from 10 U.S. facilities
pledged $2,788,651 to the United Way. Together with the
Medtronic Philanthropy one-to-one match, retiree pledges,
online e-auctions, and facility special events, Medtronic and
its employees donated $6,036,041. Medtronic won the “Best
Multi-location Campaign” at the Greater Twin Cities United
Way Best Of Awards for its 2012 efforts.

Project 6: Global Reach. Local Impact.

Each Medtronic location
involved in Project 6
offers one or more
unique volunteer projects
chosen by employees in
that area. In 2012, 5,878
Medtronic volunteers in
36 countries volunteered
19,585 hours during Project 6. Medtronic employees in
Lebanon helped rehabilitate the pediatric chemotherapy
unit at Rafik Hairi University Hospital. Their exceptional
effort earned them the annual $10,000 impact grant to the
hospital for achieving the ultimate combination of employee
participation and community impact during Project 6.
Medtronic experienced valuable cultural and business insights firsthand through a pilot of the company’s new international employee skilled service program, Global Innovation Fellows.

In October 2012, five employees from three countries, representing multiple disciplines and skill-sets across Medtronic, participated in two India-based research projects designed to improve global health by addressing barriers to healthcare access specifically related to local diabetes care.

Divided into two small cohorts, program participants met virtually over several weeks to prepare for their in-country experience, then traveled together to India for a three-week immersion, working with local non-profit organizations in Chennai, Tamil Nadu.

One team conducted in-depth data mining of 900+ gestational diabetes patients at the Madras Diabetes Research Foundation, a non-profit research arm of Dr. Mohan Diabetes Specialties Centre (DMDSC). This non-government organization (NGO) is one of the few centers of its kind in the country to offer one-stop, state-of-the-art, comprehensive diabetes care.

The second team researched diabetic caregiver awareness at Saveetha Medical College, a visionary medical school advancing human healthcare through the integration of education, patient care, research, and community service. The team surveyed and educated 158 diabetes caregivers onsite, and translated and analyzed data in the first known study of its kind in India.

As participant Lane Desborough so eloquently summarized, “It was a mind-blowing, hair-on-fire, sleep-when-I’m-dead-experience. The people we’ve worked with are incredible, the need is unimaginable, the experience indelible.”

In addition to once-in-a-lifetime experiences for participants, projects are yielding important information that supports Medtronic’s broader objectives to accelerate globalization, fostering a global mindset, gaining direct experience and understanding of local unmet needs in India, and entrenching social responsibility across the company.

Scan this code with your smart device to watch a video recap of our Global Innovation Fellows pilot, Skills for Change.
### MEDTRONIC TOTAL PHILANTHROPY¹

(DOLLARS IN MILLIONS)

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¹Company and Foundation  
²Medtronic cash giving includes support of medical conferences, charitable grants, and research and public education programs.  
³Estimated fair market value  
⁴Equals $28.3M paid in FY13 + $5.4M deferred and paid in May 2013, related to FY13 commitments  
Amounts may not add exactly due to rounding.
Medtronic has given 

$733,456,232

globally since the company was founded in 1949
About Medtronic, Inc.

Medtronic is a global leader in medical technology, offering an unprecedented breadth and depth of innovative products, therapies, and services to fulfill our Mission of alleviating pain, restoring health, and extending life. In the past year, more than 9 million people worldwide relied on our therapies that treat many conditions, including cardiac and vascular diseases, diabetes, and neurological and spinal conditions. Today, our therapies improve a life every three seconds somewhere around the world. With a global reach that extends to more than 140 countries, we have a deep understanding of many universal healthcare challenges. We are using our experience, extensive partnerships, and the passion of 46,000 employees to help transform healthcare worldwide by improving outcomes, expanding access, and enhancing value.


About This Report

This report describes the philanthropy activities of Medtronic during Fiscal Year 2013 (year ending April 26, 2013). Funding comes from both the Medtronic Foundation (a 501c3 non-profit) and the Medtronic Fund, a global social investment fund. Additionally, Medtronic, Inc. donates products and therapies and makes philanthropic grants.

Medtronic has been a long-time Minnesota Keystone member, providing 2 percent of its U.S. profits to charitable organizations. Going forward, Medtronic is committed to applying 1.5 percent of its worldwide profit to philanthropic causes around the world to fulfill the Medtronic Mission.

For ongoing news and information about Medtronic Philanthropy, visit: www.medtronic.com/philanthropy

View Medtronic’s complete 2013 Corporate Citizenship Update at: www.medtronic.com/2013CitizenshipUpdate