

Medtronic

GI Genius™ intelligent endoscopy module

It's time to get smart about colorectal cancer.

How artificial intelligence (AI) can help providers see the signs

The GI Genius™ intelligent endoscopy module uses AI to automatically help your provider detect colorectal polyps that may otherwise be missed during a colonoscopy.^{1,2} Using the device won't affect the preparation of your procedure, but it will give your provider added insight to better serve you.²

Reach out to your provider today to schedule your AI-assisted colonoscopy.

Why it matters

The American Cancer Society recommends that adults begin colorectal cancer (CRC) screening at age

45³

Early diagnosis raises the relative patient survival rate to

90% at five years.³



GI Genius™ colonoscopy –

the first to market, AI device that can help your provider find more polyps.

Screening options³

Colonoscopy

Your provider examines the entire length of the colon and rectum with a long, flexible scope about the width of a finger.^{3,†}

The GI Genius™ module provides an **enhanced, computer-aided approach to colonoscopy – empowered by AI.** Ask your doctor about it today.

Stool tests

This test is carried out in your home. If the results are abnormal, you will need to undergo a colonoscopy.³

Virtual colonoscopy

Your provider uses low-dose radiation to scan the colon and rectum for polyps or cancer.^{3,†}

Flexible sigmoidoscopy

This test is similar to a colonoscopy but uses a shorter scope. The provider can only see part of the colon—and additional tests may be necessary.^{3,4,†}

†An abnormal test result should be followed up with a timely colonoscopy

References

1. GI Genius™ intelligent endoscopy module [instructions for use]. Mansfield, MA: Medtronic. 2019.
2. Repici A, Badalamenti M, Maselli R, et al. Efficacy of real-time computer-aided detection of colorectal neoplasia in a randomized trial. *Gastroenterology*. 2020;159(2):512-520.
3. American Cancer Society. Colorectal Cancer Early Detection, Diagnosis, and Staging. Atlanta, American Cancer Society; 2020. <https://www.cancer.org/content/dam/CRC/PDF/Public/8606.00.pdf>. Accessed January 2022.
4. US Preventive Services Task force. Screening for colorectal cancer US Preventative Services Task Force recommendation statement. *JAMA*. 2021;325(19):1965-1977.