

Medtronic

Mazor™ Robotic Guidance Case Milestones Kit



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Press release templates



(Hospital Name) Announces Robotic Surgery Highpoint

(date)

This week (hospital name) successfully performed their (number) surgery using the Mazor™ Robotic Guidance for spine surgery. (Hospital name) integrated robotic technology in (date of first case), (add comment specific to your hospital).

According to (hospital executive name), (insert quote from hospital executive). Mazor™ Robotic Guidance, developed by Medtronic, Inc., is designed to support spine surgeons' need to operate with precision by providing comprehensive information and visualization before the surgery starts. With robotic technology, spine surgeons can pre-plan the surgery based on the patient's unique spinal anatomy and then execute the plan in the operating room using navigation and robotic guidance to place spinal implants precisely. Introduced in 2019, the robotic platform combines preoperative planning software, instrument and implant navigation, and robotic guidance for placement of implants into the spine.

About (hospital name) (hospital website), in (location), (insert information about the hospital).

-end-

(contact name)

(contact title)

(contact phone number or email)

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Hospital Milestone Press Release Template

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(Surgeon Name) Announces Robotic Surgery Highpoint

(date)

This week (clinic name) announced that (surgeon name) successfully performed their (number) surgery using Mazor™ Robotic Guidance for spine surgery. Dr. (name) performs robotic surgery cases at (Hospital name) which integrated robotic technology in (date of first case), (add comment specific to your hospital and or practice).

According to (surgeon name), (insert quote from surgeon or hospital executive). Mazor™ Robotic Guidance, developed by Medtronic, Inc., is designed to support spine surgeons' need to operate with precision by providing comprehensive information and visualization before the surgery starts. With robotic technology, spine surgeons can pre-plan the surgery based on the patient's unique spinal anatomy and then execute the plan in the operating room using navigation and robotic guidance to place spinal implants precisely. Introduced in 2019, the robotic platform combines preoperative planning software, instrument and implant navigation, and robotic guidance for placement of implants in the spine.

Dr. (surgeon name) (surgeon website), in (location), (insert information about the hospital or surgeon practice).

-end-

(contact name)

(contact title)

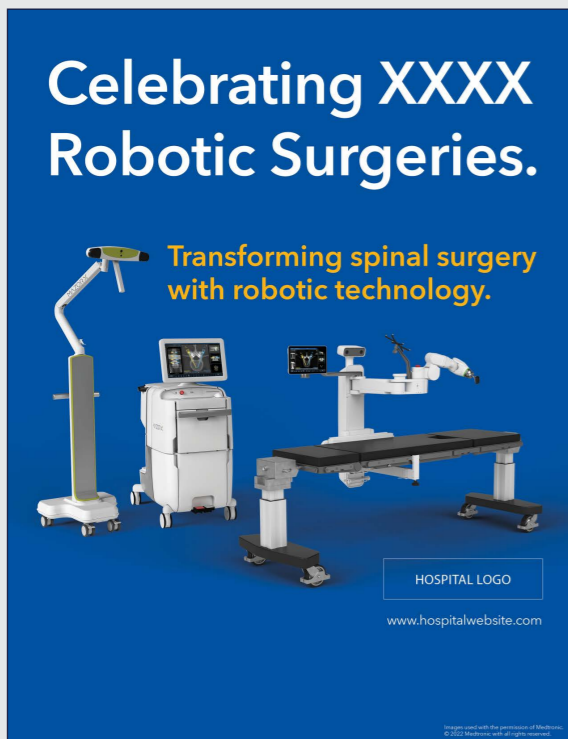
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Surgeon Milestone Press Release Template

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Milestone ads



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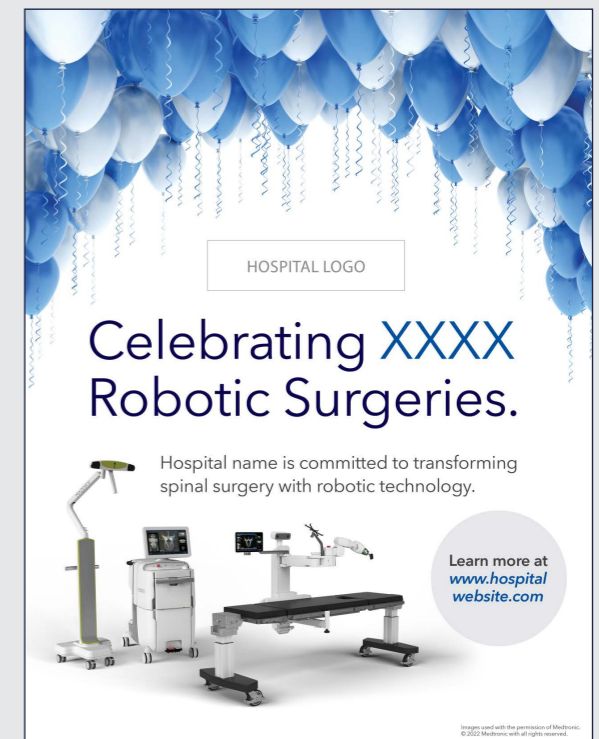
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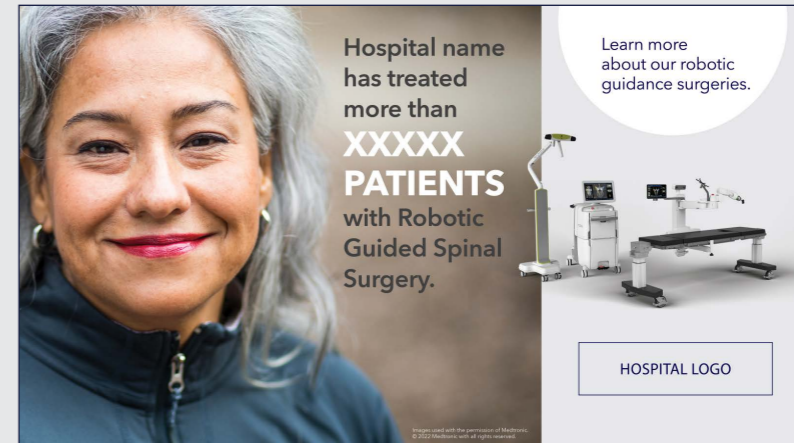
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Internal screens



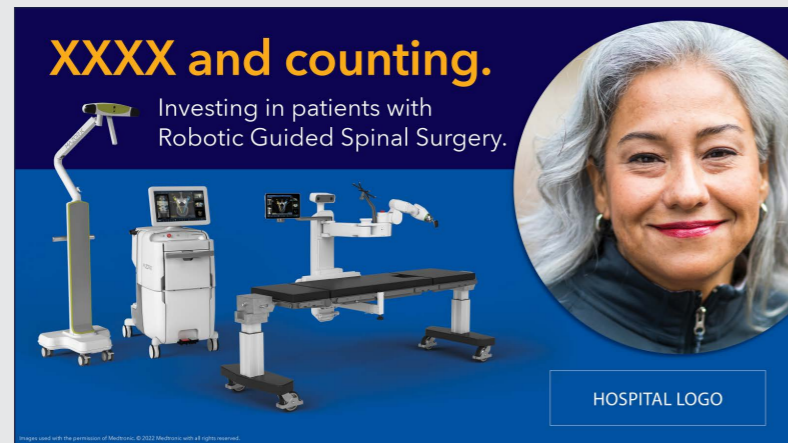
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Social media



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Transforming spinal surgery with robotic technology.



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Hospital name has treated more than **XXXXX** PATIENTS with Robotic Guided Spinal Surgery.



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Hospital name is committed to transforming spinal surgery with robotic technology.
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About (hospital name) (hospital website), in (location), (insert information about the hospital).

-end-

(contact name)

(contact title)

(contact phone number or email)

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(Surgeon Name) Announces Robotic Surgery Highpoint

(date)

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Dr. (surgeon name) (surgeon website), in (location), (insert information about the hospital or surgeon practice).

-end-

(contact name)

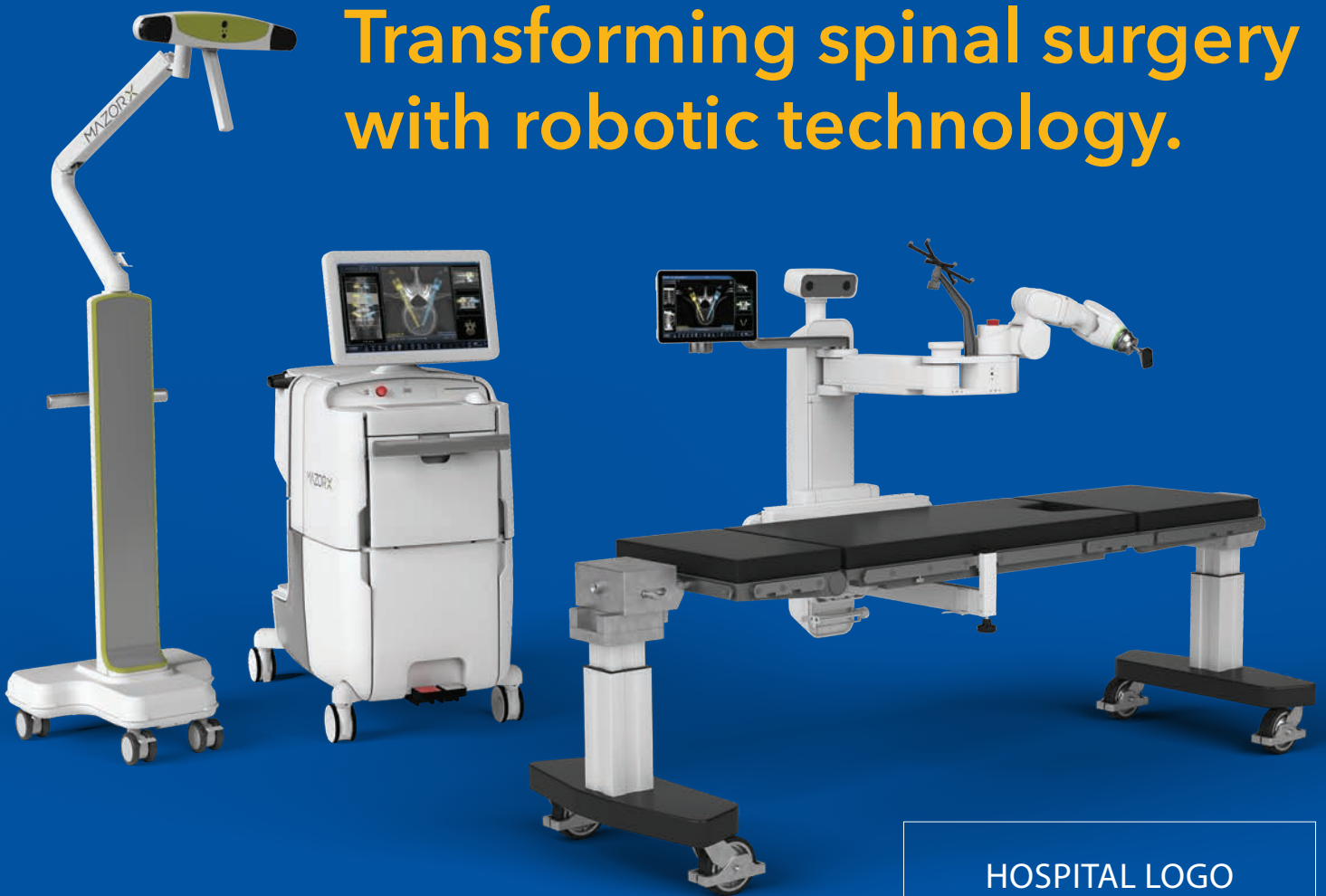
(contact title)

(contact phone number or email)

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has treated
more than
XXXXXX
PATIENTS
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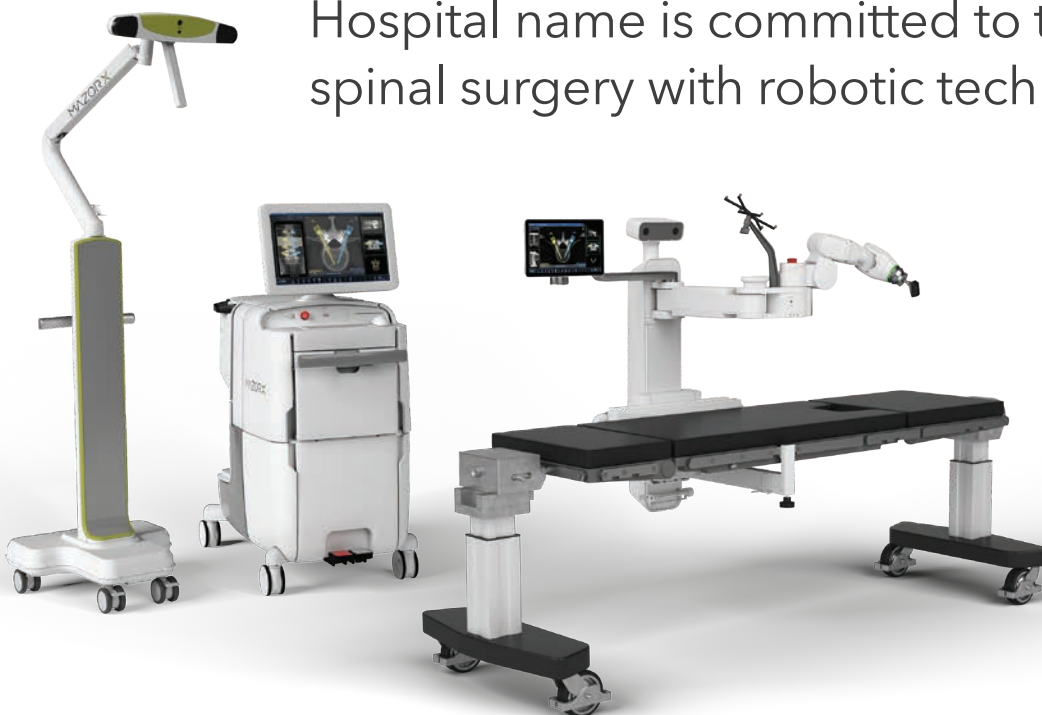
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Celebrating **XXXX** Robotic Surgeries.

Hospital name is committed to transforming spinal surgery with robotic technology.



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[www.hospital
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Celebrating XXXX Robotic Surgeries.

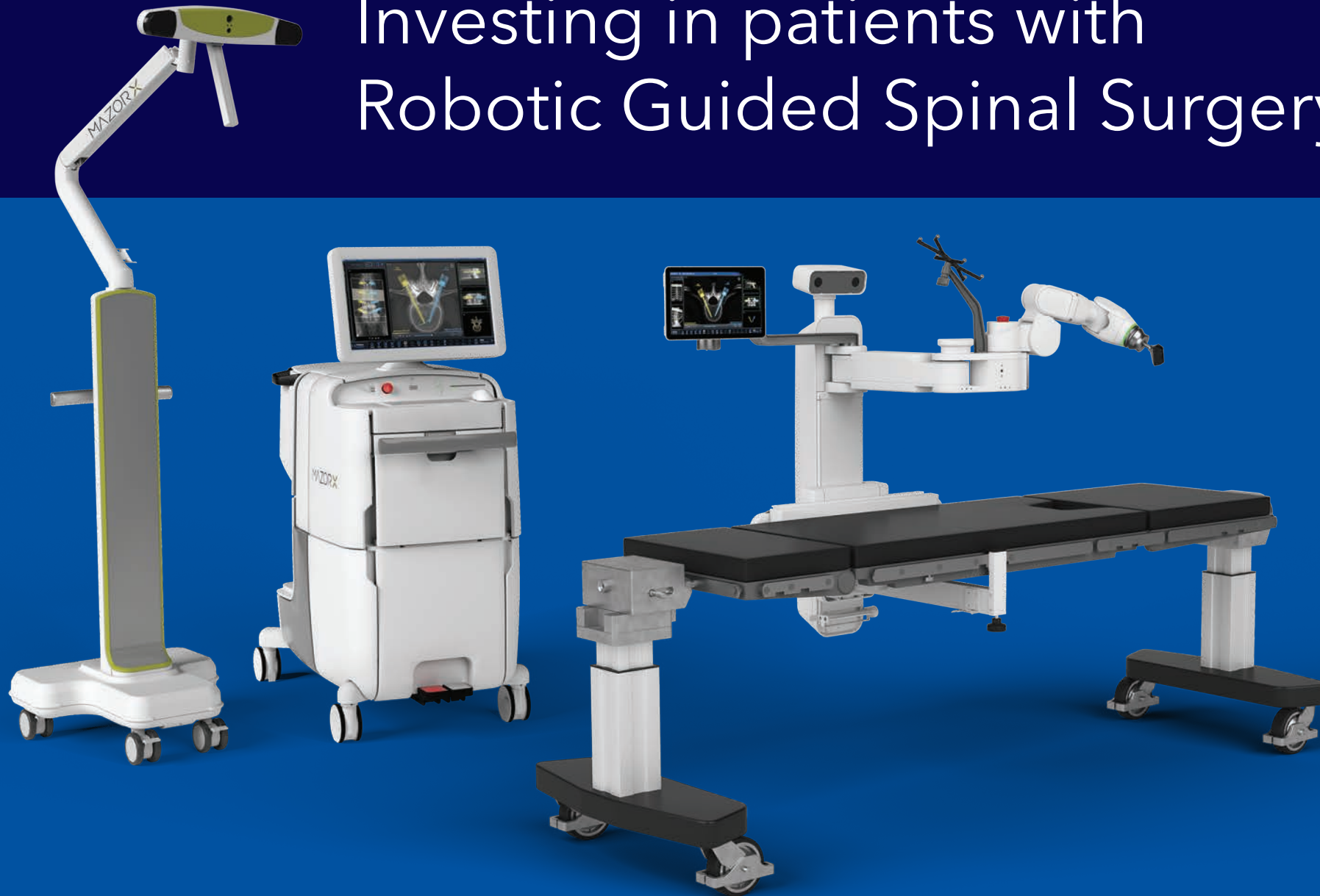
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more than
XXXXXX
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