

HYPERTENSION IS A GLOBAL HEALTH CRISIS



BILLIONS OF PEOPLE ARE AFFECTED

In 2015, the World Health Organization estimated that hypertension affects 25% of men and 20% of women.¹

1 More than **BILLION PEOPLE** worldwide have hypertension.¹

1 IN 4 MEN¹ 

1 IN 5 WOMEN¹ 

THE UNMET NEED IS EXTENSIVE

Around the world, levels of diagnosis, treatment, and control remain relatively low.²

< 20%
OF PEOPLE WITH HYPERTENSION HAVE IT UNDER CONTROL¹

HYPERTENSION IS THE NUMBER ONE RISK FACTOR FOR DEATH³

Hypertension is estimated to cause:

12.8% OF ALL DEATHS GLOBALLY⁴

Hypertension dramatically increases the risk of:

Heart attack⁵ 

Stroke⁵ 

Heart failure⁵ 

Kidney failure⁶ 

Risk reduction for a 10 mmHg fall in Office SBP:

MAJOR CVD	CHD	STROKE	HF	MORTALITY
-20%	-17%	-27%	-28%	-13%

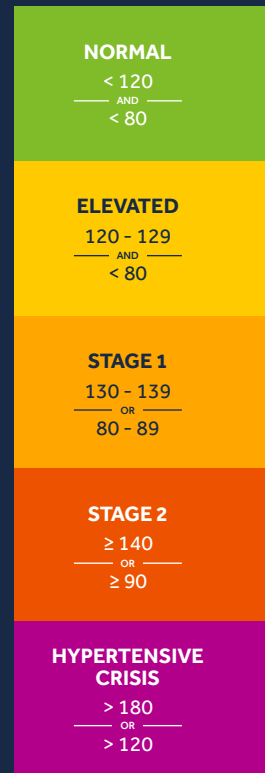
THE HYPERTENSION THRESHOLD

The threshold for high blood pressure was lowered in 2017. Treatment guidelines from the American Heart Association and the American College of Cardiology now recommend that hypertension should be treated earlier — at 130/80 mmHg rather than 140/90 mmHg.⁷

RECOMMENDED POINT OF INTERVENTION



Blood pressure ranges as recognized by the American Heart Association.



WHAT'S THE BOTTOM LINE?

Your patients may be struggling to keep their blood pressure under control. Make sure you know how to help them. [Medtronic.com/hypertension](https://www.Medtronic.com/hypertension)

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