DOES THIS SOUND FAMILIAR?
• Going more than 8 times a day
• Avoiding social events
• Using pads to control leaks

OAB IS EXTREMELY COMMON

1 in 6 adults has OAB\(^1,2\)

That’s about 37 million adults in the U.S.\(^1,2\)

12 million adults in the U.S. with vision problems\(^3\)

30 million adults in the U.S. with diabetes\(^4\)

4.5 out of 10 adults DON’T SEEK HELP for overactive bladder\(^5\)

IGNORING OAB POSES SERIOUS RISKS
People with undiagnosed OAB reported\(^5\):
- 54% Loss of confidence
- 49% Loss of self-esteem
- 45% Loss of intimacy

IF OAB DISRUPTS YOUR LIFE, DON’T CHOOSE THE SILENT TREATMENT

Just say: “I think I might have OAB” and let your doctor take it from there.
FIND YOUR WAY TO **LIFE WITHOUT LIMITS**

There are many ways to manage OAB. Remember, if conservative treatments don’t deliver the results you need, you have more options.

**Medtronic NURO™ Percutaneous Tibial Neuromodulation (PTNM)** treats overactive bladder and associated symptoms of urinary urgency, urinary frequency, and urge incontinence. PTNM is not intended for patients with pacemakers or implantable defibrillators, patients prone to excessive bleeding, patients with nerve damage that could impact either percutaneous tibial nerve or pelvic floor function, or on patients who are pregnant or planning pregnancy. Do not use if the skin in the area of use is compromised. Exercise caution for patients with heart problems. Adverse events are typically temporary, and include mild pain, minor inflammation and bleeding near treatment site.

This therapy is not for everyone. Please consult your physician to decide whether PTNM is right for you. A prescription is required. For further information, please call Medtronic at 1-800-328-0810.

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**Medtronic Bladder Control Therapy delivered by the InterStim™ system** treats urinary retention (inability to completely empty the bladder) and the symptoms of overactive bladder, including urinary urge incontinence (leakage) and significant symptoms of urgency-frequency. It should be used after you have tried other treatments such as medications and behavioral therapy and they have not worked, or you could not tolerate them.

You must demonstrate an appropriate response to the evaluation to be a candidate. You cannot have diathermy (deep heat treatment from electromagnetic energy) if you have an InterStim™ device.

This therapy is not intended for patients with a urinary blockage. Safety and effectiveness have not been established for pregnancy and delivery; patients under the age of 16; or for patients with neurological disease origins.

In addition to risks related to surgery, complications can include pain at the implant sites, new pain, infection, lead (thin wire) movement/migration, device problems, interactions with certain other devices or diagnostic equipment such as MRI, undesirable changes in urinary or bowel function, and uncomfortable stimulation (sometimes described as a jolting or shocking feeling).

This therapy is not for everyone. This treatment is prescribed by your doctor. Please talk to your doctor to decide whether this therapy is right for you. Your doctor should discuss all potential benefits and risks with you. Although many patients may benefit from the use of this treatment, results may vary. For further information, please call Medtronic at 1-800-328-0810 and/or consult Medtronic’s website at www.medtronic.com.

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