

A photograph of three surgeons in an operating room, wearing blue scrubs, masks, and hairnets. They are looking towards the right side of the frame. A large surgical light is visible in the upper right corner. The word "Medtronic" is overlaid in the top left corner.

Medtronic

Build. Grow. Transform.

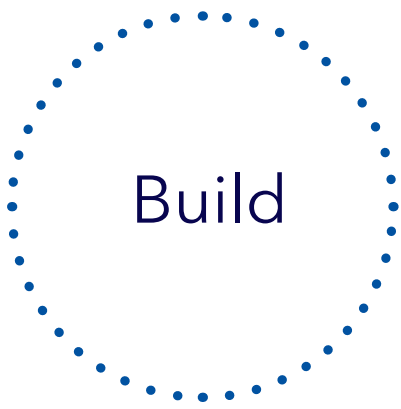
Set your office-based lab apart

Who we are

Managing an office-based lab (OBL) is complicated, and it takes more than a one-size-fits-all solution to reach your clinical and financial goals.

At Medtronic, we have the products, people, and expertise to meet the full spectrum of your needs. So whether you're building from the ground up or adjusting to a rapidly growing market, we've got you covered.

With a unique combination of operational insights, analytics, and products backed by decades of clinical research, we take the guesswork out of building and growing your OBL.



With one of the largest product portfolios in the world

When you partner with us, you gain access to one of the largest portfolios of products in med tech. This means you can meet the demands of the OBL market with a fully scalable solution.

Our extensive selection of vascular products include:

- Directional atherectomy systems
- Embolic protection devices
- High-pressure and specialty PTA balloons
- Stents
- Drug-coated balloons
- Guidewires
- Support catheters
- Sheaths
- Snares
- Chronic total occlusion devices
- Arteriovenous fistula (AVF) creation and maintenance
- Peripheral embolization products
- Superficial and deep venous products
- Intraprocedural monitoring



With ongoing support

From patient access support to medical education, our comprehensive list of services and solutions is specially designed to address your entire spectrum of needs.

Medtronic Advantage Programs (MAP)

These programs make market-leading peripheral vascular products from Medtronic more affordable.

They maximize value through cost savings, streamlined invoicing, and deferred billing, with customized options designed to fit the way you work best.

Medical education and staff training

Stay up to date with emerging products and techniques with a curriculum designed for the busy life of a clinician. With classes in both online and practical settings, we will help you and your staff deepen your expertise and remain adaptable.

Customer Choice Rebate Program

Offset your OBL's capital expenses by directing rebates where you need them most. Our new program gives you more choice in care delivery.



With expert guidance and insight

The shift toward OBLs is an opportunity to not only improve the patient experience, but also drive greater operational value than ever before. Patients want high-quality care in convenient settings, and you're dedicated to providing the best clinical outcomes. We're here to help make that possible. With a vast portfolio of products and solutions, and the guidance of our OBL support team, we will help you:

Drive patient awareness and education

Collaborate with us to reach patients and educate on the importance of identifying peripheral arterial and venous disease early. Our various patient programs and materials help increase awareness and improve patient access to appropriate therapies.

Streamline processes and improve performance

Our PRO⁺ service helps you optimize care pathways and protocols to help expand patient access and improve staff satisfaction and efficiency. The PRO team will partner with you to build or redesign processes and guide you through how to operationalize them within your OBL.

Navigate reimbursement changes

Tap into our reimbursement and coding support for office-based labs. Our resources include coding presentations, educational guides, and informal case reviews. Let our team help you understand what is changing and find ways to work through those changes successfully.

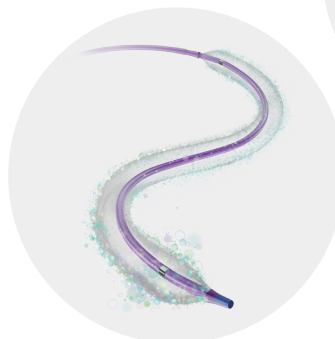
[†]PRO is a fee-based consulting service.



HawkOne™ Directional Atherectomy System



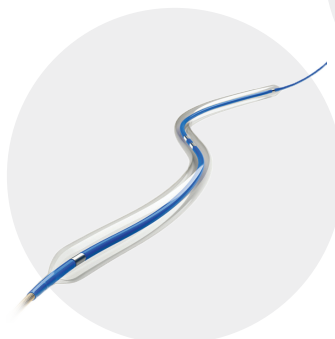
Abre™ Venous Self-expanding Stent System



IN.PACT™ Admiral™ Drug-Coated Balloon



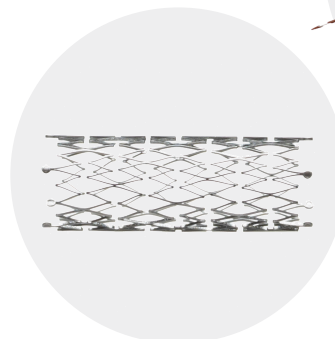
VenaSeal™ Closure System



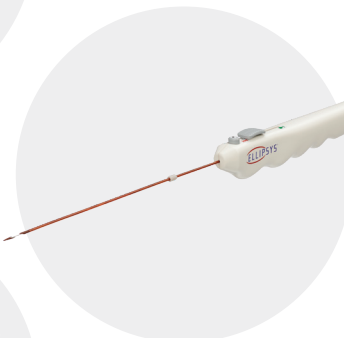
NanoCross™ Elite 0.014" OTW PTA Balloon Catheter



ClosureFast™ Radiofrequency Ablation System



EverFlex™ Self-expanding Peripheral Stent



Ellipsys™ Vascular Access System



Take the
next step

With an experienced partner.

With our combined skills and experience, our commercial team provides expertise in the following areas:

- Extensive product expertise
- Clinical knowledge
- Customer rebate programs
- Pricing programs
- Reimbursement and coding support
- Physician and staff training
- Patient education resources



Learn
more

We look forward to partnering with you.

Visit our website

Medtronic.com/OBL

to see the resources and products we offer.



Let's
talk.

Scan the QR code or visit
Medtronic.com/OBL to send a message
to a Medtronic representative.



Medtronic

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24-hour technical support

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