

**Medtronic**

Engineering the extraordinary

# Unmatched partnership with InterStim™ Therapy

Experience  
Medtronic high  
quality support  
throughout your  
patients' care  
continuum.



# Redefining the patient experience with a tailored approach

## Awareness and education

- **Direct-to-consumer campaigns** encouraging new patients to seek treatment
- **Therapy Awareness Partnerships** done virtually and in person to educate patients
- **Co-marketing campaigns** with practices to increase patient awareness
- **Physician Finder** connects patients to local clinicians

## InterStim™ system consideration and evaluation

Medtronic provides support beyond the walls of your clinic:

- **MyJourney™** digital diary and personalized education
- **Medtronic support team** offers an additional layer of patient support with symptom tracking and therapy adjustments
- **Reimbursement, account coding, and payment education, and consultation**
- **Medtronic Patient Ambassador Program** connects patients considering InterStim™ therapy with those who are living with it

39K patients

educated annually with physicians and advanced practice providers (APPs)†

Annual Engagement:

1M+

visits to talkleaks.com

45K+

symptoms questionnaire completed

50%

prospective patients have tried medications†

†Medtronic Data on File. Therapy Education Events and Therapy onboarding sessions.





## High-quality support throughout the care continuum

- **Patient Advocate Team** proactively reaches out to patients to ensure continued support throughout their journey including encouraging battery and programming checks starting four years after implant
- **Proactive post-implant support touchpoints** to ensure a successful therapy experience
- **Patient and Technical Services** provides inbound support for triage and troubleshooting



## Technology that streamlines the patient experience

- **InterStim™ smart programmer** provides a digital intuitive platform for clinicians and patients from evaluation to long-term therapy management
- **Broadest MRI compatible SNM system<sup>†,1,2</sup>** with SureScan™ MRI technology that requires no impedance checks and streamlines the experience for patients, technicians, and clinic staff

<sup>†</sup>Under certain conditions: see approved labeling for details. Full-body eligibility of intact systems applies to patients with InterStim(tm) SureScan(tm) MRI Leads only. Lead fragment conditions include Medtronic lead models 3093, 3889, 978A1, 978B1.

1. Medtronic MRI Guidelines for InterStim™ systems, M980291A032 Rev A

2. Axonics™ MRI guidelines, US, 110-0092-001rAK 10-2023. Updated October 2023.

# We're here for you and your patients

Medtronic offers comprehensive support to help clinicians provide relief to patients seamlessly, including awareness, education, marketing, customer care, technology, and more.

## Medtronic Academy

Explore our robust training offerings, including courses eligible for Continuing Education credits (CEUs), by clicking or scanning here:



## MRI experience matters

Review the benefits offered by Medtronic SureScan™ technology and MRI guidelines here by clicking or scanning here:



## Patient Services

Call: 800-510-6735

Monday-Friday, 8 a.m. to 5 p.m. CT

## Technical Services

Call: 800-707-0933

24/7

Click or scan:



## Clinician Media Kit

We've made it easy to share information on InterStim™ systems with pre-made social media and public relations content, in addition to digital marketing content available for use on your website.



## INDICATIONS FOR USE:

**Sacral Neuromodulation delivered by the InterStim™ system for Urinary Control** is indicated for the treatment of urinary retention and the symptoms of overactive bladder, including urinary urge incontinence and significant symptoms of urgency-frequency alone or in combination, in patients who have failed or could not tolerate more conservative treatments.

The following Warning applies only to Sacral Neuromodulation for Urinary Control:

**Warning:** This therapy is not intended for patients with mechanical obstruction such as benign prostatic hypertrophy, cancer, or urethral stricture.

**Sacral Neuromodulation delivered by the InterStim™ system for Bowel Control** is indicated for the treatment of chronic fecal incontinence in patients who have failed or are not candidates for more conservative treatments.

**Contraindications for Urinary Control and for Bowel Control:** Diathermy. Patients who have not demonstrated an appropriate response to test stimulation or are unable to operate the neurostimulator.

## WARNINGS/PRECAUTIONS/ADVERSE EVENTS:

**For Urinary Control:** Safety and effectiveness have not been established for bilateral stimulation; pregnancy, unborn fetus, and delivery; pediatric use under the age of 16; or for patients with neurological disease origins.

**For Bowel Control:** Safety and effectiveness have not been established for bilateral stimulation; pregnancy, unborn fetus, and delivery; pediatric use under the age of 18; or for patients with progressive, systemic neurological diseases.

**For Urinary Control and for Bowel Control:** The system may be affected by or adversely affect cardiac devices, electrocautery, defibrillators, ultrasonic equipment, radiation therapy, MRI, theft detectors/ screening devices. Adverse events include pain at the implant sites, new pain, lead migration, infection, technical or device problems, adverse change in bowel or voiding function, and undesirable stimulation or sensations, including jolting or shock sensations. Patients should be assessed preoperatively for the risk of increased bleeding. For full prescribing information, please call Medtronic at 1-800-328-0810 and/or consult Medtronic's website at [www.medtronic.com](http://www.medtronic.com). Product technical manual must be reviewed prior to use for detailed disclosure.

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