

Medtronic



Introduction to NextGen Academy

At Medtronic, you can embark on a lifelong career journey, contributing to healthcare access and equity while driving innovation in a compassionate world. We hire around five hundred graduates and interns annually for entry-level positions and are recognized for fostering career growth.

The NextGen Academy is a 12 month immersive program designed to launch your career in medical technology. It offers hands-on marketing experience and close collaboration with cross functional teams to support therapies, shape product positioning, and contribute to the launch of innovative solutions. The program is designed to develop you into a confident and capable future marketing professional, aligned with Medtronic's mission to alleviate pain, restore health, and extend life.

A Day in the Life of the NextGen Academy Program

- Gain hands-on exposure to marketing operations by supporting real projects such as product launches, campaigns, congresses, webinars, and country reviews.
- Participate in a structured 12 month learning journey combining online modules, in person training, and on the job experience.
- Work closely with your assigned mentor and the marketing team through regular check ins, coaching, and feedback sessions.
- Take ownership of recurring projects and ad hoc initiatives to reinforce learning and build practical marketing skills.
- Participate in ongoing assessments with dedicated mentors and trainers to track development and progression.
- Collaborate and connect with peers across the European NextGen cohort through shared activities and projects.

A Day in the Life of a Marketing role

Project & Operations Support

- Support the coordination, scheduling, and execution of marketing initiatives, including product launches, campaigns, congresses, webinars, and country reviews.
- Assist with preparation of materials, logistics, and documentation for internal and external events.
- Track project timelines, performance, and deliverables, supporting continuous improvement of processes and workflows.
- Manage and monitor marketing material inventory and approval processes.


Data, Reporting & Analysis

- Gather, consolidate, and maintain data across marketing and sales channels and tools.
- Prepare recurring reports on product performance, campaign results, and customer engagement.
- Provide insights from sales and marketing data to support decision making.
- Conduct competitive analysis and basic market intelligence to inform marketing projects.

Content, Digital & Communications Support

- Help create, adapt, proofread, and localize promotional, educational, and regulatory compliant materials.
- Update and maintain digital tools such as SharePoint, internal apps, and dashboards.
- Support social media activities, website updates, and digital campaign coordination and tracking.
- Assist in preparing product launch toolkits and internal communication packages.

Cross Functional & Stakeholder Collaboration

- Collaborate closely with Marketing, Sales, Operations, Clinical, Business Development, Customer Service, and other functions.
 - Ensure smooth communication and information flow between field teams and central offices.
 - Liaise with external agencies, event providers, and logistics partners.
 - Align tasks and priorities across stakeholders to support successful execution of marketing initiatives.
- 

Profile

- Finalizing bachelor's or master's degree (Marketing, Business, Communications, Economics, or similar).
- Fluency in English
- Able to participate full time for a 12-month programme
- Legally authorized to work in the respective country

Requirements:

- Strong organizational skills and attention to detail
- Proactive mindset and willingness to learn and take on challenge
- Good communication and teamwork skills.
- Experience with Excel, PowerPoint, CRM tools, or digital dashboards.
- Interest in healthcare and technology.



Annual NextGen Academy recruiting:

Recruitment process will start mid-April to be finalised by the offer extension in July

Mid-April to mid-June	Application & interviews
By end of June	Verbal offers extended
September	NextGen Academy starts

NextGen Academy highlights

Careers that change lives

Step into the future where medicine meets tech. Imagine endless opportunities to leave your mark on the world. Help us tackle 70+ medical conditions and bring care to millions, no matter where they are or what challenges they face.

Chase your curiosity

We're here to back you up in every part of your journey. Your fresh ideas, unique contributions, and beliefs can turn a NextGen Academy position into a lifechanging career. Join a community that values diversity, embraces challenges, and is all about lifelong learning.

NextGen Academy highlights

Medtronic: Health tech for a better future

From AI to connected care and beyond, our technology is building a bridge to better health for more people.

We are the global healthcare technology leader, with more than 95,000 people across 150 countries. We innovate solutions that treat more than 70 health conditions, from Parkinson's to diabetes. And while our healthcare technologies transform the lives of two people every second, every hour, of every day, expect more from us. We keep expanding our impact far beyond. In everything we do, we are engineering the extraordinary.

Our dedication to transforming lives starts here

Better
outcomes for
our world

Life-transforming
technologies

Experiences
that put
people first

Insight-driven
care

Medtronic highlights

In the past year, Medtronic therapies improved the lives of 78 million+ people. **That's two people every second** of every hour of every day – and counting.

78M+

Engineering the extraordinary

150+
countries

95K+
employees

81
manufacturing
sites

35
labs and research
development sites

191
active clinical trials
last year

\$2.7B
in R&D investments
last year

13.3K+
scientists
and engineers

43K+
active
patent matters

To apply visit:

